

GLACIAL CLAY

Suitable for beauty and personal care applications.

INCI: Bentonite
Shelf Life: 5 Years
Origin: New Zealand

Background:

One of the rarest and purest clays in the world, Glacial Clay is gaining widespread recognition for its efficacy within beauty, cosmetic and personal care applications.

Praan Naturals Glacial Clay is a 100% natural cosmetic clay sourced from a deposit that has recently been discovered in the Southern Alps of New Zealand. Comprised of nontronite, illite and kaolin clays, Glacial Clay was gradually formed over the span of millions of years from the continuous striking of ancient glacial ice with volcanic ash. Green nontronite is a rare, mineral-rich clay that belongs to the smectite group of clay minerals.

Praan Naturals Glacial Clay is carefully sourced and packaged to maintain the purity and freshness of this highly beneficial clay. The clay is not irradiated.

Uses:

Praan Naturals Glacial Clay is a highly versatile clay that is suitable for all skin types including sensitive and maturing skin. Glacial Clay possesses a very fine particle size that makes it remarkably effective at absorbing dirt and other impurities while providing gentle exfoliation of dead skin cells. It is a pure clay that is abundant in minerals that are beneficial for the skin. Glacial Clay rejuvenates dull skin, improves its appearance, helps to balance skin tone and leaves the skin feeling softer yet firmer.

Within hair care applications, Glacial Clay is highly beneficial in supporting healthy hair and scalp. It also helps to strengthen the condition of hair follicles and roots.



Glacial Clay Properties:

- Very Fine Particle Size
- Not Irradiated
- Light Green Hue when Moistened
- Suitable for All Skin Types
- Absorbs Dirt and Impurities
- Invigorating and Revitalizing to Skin
- Softens, Balances Skin Tone and Improves Complexion
- Minimizes the Appearance of Stretch Marks and Scars
- Cleansing
- Provides Gentle Exfoliation
- See *Spec Sheet for Mineral Composition*

Glacial Clay is Perfectly Suited for the Following Personal Care Applications:

- Skin Care
- Hair Care
- Cosmetics
- Soap Making

Recommended Usage Rate: 1-100%

Standard Packaging: Available in Bags.

For more information about Praan Naturals Glacial Clay and our selection of other cosmetic clays, visit PRAANnaturals.com or call our Customer Care department at (800) 340-0080 or (203) 702-2500.

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