

Ethically Sourced Ingredients

ORGANIC KALAHARI MELON OIL

Suitable for beauty and personal care applications.

INCI: Citrullus Lanatus (Kalahari Melon) Seed Oil

Extraction Method: Expeller Pressed

Processing Method: Filtered

Shelf Life: 2 Years

Origin: South Africa

Background:

Kalahari Melon, *Citrullus lanatus*, belongs to the Cucurbitaceae family. This intriguing, sustainable species is also known as Wild Watermelon. It is considered to be an ancestor to the modern day watermelon, and it shares the same botanical name. Organic Kalahari Melon Oil has been referred to as *Africa's Secret Gift* because it is one of the most drought-resistant plants in South Africa. This nourishing oil not only is one of the most sustainable oils on the market, but it is a significant source of essential fatty acids and tocopherols.

Praan Naturals Organic Kalahari Melon Oil is expeller pressed from carefully selected and dried kalahari melon seeds. The oil is then gently filtered using cotton cloth to produce a pale yellow oil that has a lovely texture with a mild, nutty aroma. It is meticulously handled, stored and packaged to maintain the purity, freshness and beneficial properties of this extraordinary oil. As with all our organic ingredients, our Organic Kalahari Melon Oil is certified organic by CCOF.

Ethical and Sustainable Sourcing:

The Kalahari Melon is a drought-resistant species that is able to thrive in the extremely hot, dry climate of the Kalahari Desert. This nutritive oil serves as a sustainable alternative to oils extracted from more threatened sources. Additionally, Praan Naturals Organic Kalahari Melon Oil directly supports farmers that reside in the Kalahari Desert region. This region suffered from the worst drought that it had experienced in 80 years, and many farmers lost their land, crops and livelihoods. Through the procurement methods and production of Organic Kalahari Melon Oil, our manufacturing partner has created jobs that help support social and economical relief to the community that lives in the region.

Recommended Usage: 1-100%

Standard Packaging: Available in pails and drums.



Properties:

- Abundant in Linoleic Acid (Omega-6 Essential Fatty Acid)
- Excellent Source of Tocopherols
- Stable Shelf Life
- Medium Viscosity
- Rapid Absorption
- Mild, Nutty Aroma
- Translucent, Pale Yellow Hue
- See Spec Sheet for Fatty Acid Composition

Uses:

With its impressive composition of essential fatty acids and tocopherols and lovely feel upon the skin, Praan Naturals Organic Kalahari Melon Oil is a beautiful, nutritive and stable oil that is ideally suited for the finest skin care personal care formulations. It is a primarily polyunsaturated oil that helps to moisturize, soften and soothe the skin, leaving it feeling hydrated and looking more youthful. It is an exceptional choice for sensitive, dry, itchy, aging and challenging skin types. Within hair care applications, Organic Kalahari Melon Oil conditions and supports healthy, shiny hair and helps to restore the appearance and texture of damaged hair.

Organic Kalahari Melon Oil is Well Suited for the Following Personal Care Applications:

- Skin Care
- Hair Care
- Nail Care
- Cosmetics
- Aromatherapy



For more information on Praan Naturals premium quality Organic Kalahari Melon Oil and other certified organic and conventional vegetable oils, visit PRAANnaturals.com or call our Customer Care department at (800) 340-0080 or (203) 702-2500.

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