

## Ethically Sourced Ingredients

### MONOÏ DE TAHITI OILS

*Suitable for beauty and personal care applications.*

Praan Naturals is pleased to offer four authentic Monoï de Tahiti AO products that are all manufactured and delivered in accordance with [decree 92-340](#) of April 1st, 1992 relative to the Appellation d'Origine.

Each oil is produced under strictly controlled manufacturing methods in French Polynesia. Adherence to the decree by our manufacturing partner ensures the highest quality Monoï de Tahiti AO available.

- *Original Monoï de Tahiti Oil (10 Flowers)*
- *Ultra Monoï de Tahiti Oil (200 Flowers)*
- *Monoï de Tahiti Oil with Citrus Plumeria Plant-Based Fragrance*
- *Monoï de Tahiti Oil with Polynesian Garden Plant-Based Fragrance*

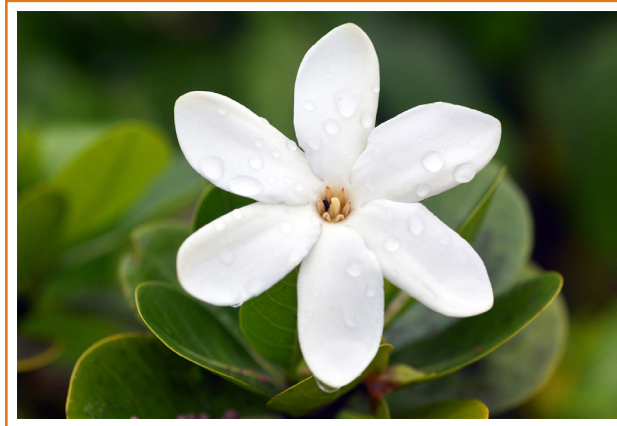
#### Background:

100% pure and authentic, our exquisite range of superior quality Monoï de Tahiti Oils consist of beautifully aromatic, exotic French Polynesian oils that are produced using the same strict, traditional methods that have been utilized for over a thousand years.

Oil that bears the name *Monoï de Tahiti* must be manufactured according to a French governmental decree that explicitly describes the age-old tradition of macerating aromatic French Polynesian tiare\* flowers for a minimum of ten days. The flowers are macerated in a specially refined coconut oil that has been produced using only coconuts (*Cocos nucifera*) that have been harvested from the coral atolls.

\*Tiare flowers are also known as *Tahitian gardenias* or *tiare Tahiti*.

*Monoï is French for the word oil. Our use of the word oil in the title of our Monoï de Tahiti products is redundant, but this ensures that all of our valued customers are aware that Monoï de Tahiti is an oil.*



#### Monoï de Tahiti Oils are Well Suited for the Following Personal Care Applications:

- Cosmetics
- Skin Care
- Hair Care
- Nail Care
- Massage

#### ORIGINAL MONOÏ DE TAHITI OIL (10 FLOWERS)

**INCI:** Cocos Nucifera (Coconut) Oil (and) Gardenia Taitensis (Tiare) Flower Extract (and) Tocopherol (and) Helianthus Annuus (Sunflower) Seed Oil

**Extraction Method:** Cold Pressed, Maceration

**Shelf Life:** 3 Years

**Origin:** French Polynesia

Praan Naturals Original Monoï de Tahiti Oil is created by macerating 10 intensely fragrant tiare flowers per liter of refined Polynesian coconut oil for a minimum of 10 days.

As permitted under the decree, our manufacturing partner stabilizes the oil by adding 0.01-1% Tocopherol. The Tocopherol contains approximately .001-0.01% Sunflower Seed Oil.

Praan Naturals Original Monoï de Tahiti Oil possesses a very subtle tiare (gardenia) aroma that is most perceptible when applied to warm skin.

Praan Naturals Original Monoï de Tahiti Oil contains no added fragrance.



## MONOÏ DE TAHITI OILS (CONTINUED)

### ULTRA MONOÏ DE TAHITI OIL (200 FLOWERS)

**INCI:** Cocos Nucifera (Coconut) Oil (and) Gardenia Taitensis (Tiare) Flower Extract (and) Tocopherol (and) Helianthus Annuus (Sunflower) Seed Oil

**Extraction Method:** Cold Pressed, Maceration

**Shelf Life:** 3 Years

**Origin:** French Polynesia

Praan Naturals Ultra Monoï de Tahiti Oil is created by macerating 200 tiare flowers per liter of naturally refined coconut oil instead of the traditional 10 flowers per liter. Aside from the maceration of 200 tiare flowers, the production and composition of Praan Naturals Ultra Monoï de Tahiti Oil is identical to that of our Original Monoï de Tahiti Oil.

Praan Naturals Ultra Monoï de Tahiti Oil is produced using 20 times more tiare flowers than that of our Original Monoï de Tahiti Oil. It possesses a more fragrant tiare aroma than does our Original Monoï de Tahiti Oil.

Praan Naturals Ultra Monoï de Tahiti Oil contains no added fragrance.

### MONOÏ DE TAHITI OIL WITH CITRUS PLUMERIA PLANT-BASED FRAGRANCE

**INCI:** Cocos Nucifera (Coconut) Oil (and) Gardenia Taitensis (Tiare) Flower (and) Tocopherol (and) Helianthus Annuus (Sunflower) Seed Oil (and) Fragrance

**Extraction Method:** Cold Pressed, Maceration

**Shelf Life:** 3 Years

**Origin:** French Polynesia

Praan Naturals Monoï de Tahiti Oil with Citrus Plumeria Plant-Based Fragrance possesses an exquisite, sensual citrus-floral aroma.

To produce Praan Naturals Monoï de Tahiti Oil with Citrus Plumeria Plant-Based Fragrance, our manufacturing partner adds 1% plant-based citrus plumeria fragrance oil to Original Monoï de Tahiti Oil.

The citrus plumeria scented plant-based fragrance oil beautifully complements the aroma of the precious tiare flowers used in the maceration of the Original Monoï de Tahiti Oil.

The plant-based fragrance oil used in Praan Naturals Monoï de Tahiti Oil with Citrus Plumeria Plant-Based Fragrance is produced using only aromatic isolates that have been extracted from natural botanical raw materials. It does not contain nature-identical or synthetic components. It is free of preservatives, genetically modified materials and synthetic solvents.

### MONOÏ DE TAHITI OIL WITH POLYNESIAN GARDEN PLANT-BASED FRAGRANCE

**INCI:** Cocos Nucifera (Coconut) Oil (and) Gardenia Taitensis (Tiare) Flower (and) Tocopherol (and) Helianthus Annuus (Sunflower) Seed Oil (and) Fragrance

**Extraction Method:** Cold Pressed, Maceration

**Shelf Life:** 3 Years

**Origin:** French Polynesia

Praan Naturals Monoï de Tahiti Oil with Polynesian Garden Plant-Based Fragrance features an extraordinary tropical floral aroma.

To produce Praan Naturals Monoï de Tahiti Oil with Polynesian Garden Plant-Based Fragrance, our manufacturing partner adds 1% plant-based polynesian garden fragrance oil to Original Monoï de Tahiti Oil.

The polynesian garden scented plant-based fragrance oil beautifully complements the aroma of the precious tiare flowers used in the maceration of the Original Monoï de Tahiti Oil.

The plant-based fragrance oil used in Praan Naturals Monoï de Tahiti Oil with Polynesian Garden Plant-Based Fragrance is produced using only aromatic isolates that have been extracted from natural botanical raw materials. It does not contain nature-identical or synthetic components. It is free of preservatives, genetically modified materials and synthetic solvents.



### MONOÏ DE TAHITI OILS (CONTINUED)

#### Ethical and Sustainable Sourcing:

Each oil is produced under strictly controlled manufacturing methods in French Polynesia. Adherence to the [decree](#) by our manufacturing partner ensures the highest quality Monoï de Tahiti AO available.

Each liter of Monoï de Tahiti Oil produced by our manufacturing partner is registered and controlled by the French government. Our manufacturing partner undergoes a monthly review of their policies, procedures, and employees.

To view the decree 92-340 of April 1st, 1992 relative to the Appellation d'Origine, please visit [this link](#).

The IUCN Red List of Threatened Species (International Union for Conservation of Nature and Natural Resources) has not evaluated Coconut (*Cocos nucifera*), most likely because coconut trees are so abundant. The IUCN has classified Tiare flowers (*Gardenia taitensis*) as being least concern for endangerment. Our range of Monoï de Tahiti Oils is a conscientious alternative to other specialty oils that are derived from plant species that are classified as threatened or endangered.

#### Uses:

Used traditionally for over a thousand years, Monoï de Tahiti Oil is an exquisite oil that moisturizes the skin and nourishes damaged hair. The unique properties and natural refinement process of the Tahitian coconut oil used in Praan Naturals' authentic range of Monoï de Tahiti Oils makes it extraordinarily moisturizing and soothing for especially dry, cracked and aging skin. It is remarkable when used as-is or in formulations intended for after-sun care.

Monoï de Tahiti Oil makes an exotic and nutritive addition to your finest skin and hair care formulations. It soaks into thirsty skin, has a beautiful feel when applied and is suitable for all skin types. It is also remarkable for conditioning the hair and scalp.

Each oil within Praan Naturals' range of Monoï de Tahiti Oils is lovely on its own and can be re-bottled and re-branded for use as-is.

#### Aromatic Comparison:

<i>Original Monoï de Tahiti Oil (10 Flowers)</i>	<i>Ultra Monoï de Tahiti Oil (200 Flowers)</i>	<i>Monoï de Tahiti Oil with Citrus Plumeria Plant-Based Fragrance</i>	<i>Monoï de Tahiti Oil with Polynesian Garden Plant-Based Fragrance</i>
Very delicate tiare aroma	Significantly more fragrant than Original Monoï de Tahiti Oil	Exquisite, sensual citrus-floral aroma	Extraordinary tropical floral aroma

#### Properties:

- Stable Shelf Life
- Melting Point: 75-79°F (24 -26°C)
- Transparent, Yellow Hue
- Rapid Absorption into Thirsty Skin
- Moisturizing and Emollient
- Soothes Parched, Irritated and Sun Exposed Skin
- Suitable for All Skin Types
- Enhances Radiance
- Softens the Appearance of Wrinkles and Tiny Age Lines
- Improves the Condition and Appearance of Hair
- Conditions the Scalp
- See *Spec Sheet and Test Results for Additional Details*

#### Recommended Usage Rate: 1-100%

Each Monoï de Tahiti Oil has a melting point of 75-79°F (24 -26°C).

At lower temperatures, the oil simply needs to be gently heated to regain its fluid consistency.

**Standard Packaging:** Available in pails and drums.

*For more information regarding Praan Naturals range of authentic Monoï de Tahiti Oils and other natural ingredients, visit [PRAANnaturals.com](http://PRAANnaturals.com) or call our Customer Care department at (800) 340-0080 or (203) 702-2500.*

