



NATURAL SOURCING™

Specialists in Cosmeceutical Ingredients

BOLIVIAN PINK SALT

Available Fine and Coarse Grain Sizes.

Suitable for cosmeceutical applications.

INCI: Sodium Chloride (Bolivian Pink Salt)

Shelf Life: Stable (Keep Away From Moisture)

Background:

Bolivian Pink Salt has a beautiful rosy-pink, speckled hue. In addition to its sodium chloride (salt) content, Bolivian Pink Salt is remarkably rich in other minerals including Calcium, Potassium, Magnesium, Iron and an array of other essential and trace minerals, making it a highly nourishing and functional ingredient for bathing, exfoliation, mouth rinses and other cosmeceutical applications.

Bolivian Pink Salt is a crystal rock salt harvested from ancient rock salt beds discovered under the Andes Mountain region of Bolivia. After a volcano erupted ages ago, these salt beds were covered in volcanic lava. Over time, the lava solidified and became volcanic rock. It is said that the volcanic rock protected the bed of Bolivian Pink Salt from pollution, impurities and also fortified the salt with an array of minerals.

The salts are harvested by hand using a time consuming process. After these ancient salts are crushed and gathered by hand, the salts then undergo a natural process to remove any residual impurities. Then, they are carefully dried and then ground into either a very fine or a coarse grain size. The salts are carefully stored so that the salts retain their purity, freshness and their natural balance of minerals.

Natural Sourcing's Bolivian Pink Salts are offered in fine and coarse grain sizes.

Bolivian Pink Salt Properties:

- Helps regulate the moisture level of the skin
- Re-mineralizes the skin
- Revitalizes the skin
- Provides relief and promotes the healing of psoriasis, eczema and other skin conditions
- Acts as a natural exfoliant
- Leaves skin looking smoother
- Helps draw out toxins
- Stimulates blood circulation
- Relaxes muscles
- Relieves aches and pains
- Reduces stiffness



Bolivian Pink Salt Mineral Content:

- Sodium
- Calcium
- Iron
- Potassium
- Magnesium
- Other Essential and Trace Minerals

Bolivian Pink Salt contains up to 8 times more iron, and up to 5 times more calcium and potassium than sea salt. Bolivian Pink Salt also contains a trace amount of magnesium, an important mineral not found in traditional sea salt.

Cosmeceutical Uses:

Bolivian Pink Salt helps to restore the natural chemical balance of the skin, makes it look and feel smoother and may heal skin conditions such as psoriasis and eczema. Bolivian Pink Salt's mineral composition is superior to sea salt for use in bath salts and other personal care products intended to ease muscular aches and pains, promote relaxation and reduce stiffness. Bolivian Pink Salt is an ideal choice for body exfoliating products as the salts also help to re-mineralize the skin, balance moisture content, improve circulation and draw toxins out from the skin.

Bolivian Pink Salt is a Highly Recommended Ingredient in Personal Care Products Intended for the Following:

- Psoriasis, Eczema, Acne and Other Skin Conditions
- Exfoliation
- Sore or Stiff Muscles
- General Aches and Pains
- General Relaxation
- Improved Circulation
- Toxin Elimination
- Oral Hygiene



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Bolivian Pink Salt is Perfectly Suited for the Following Cosmeceutical Applications:

- Bath Salts
- Exfoliants and Scrubs
- Oral Rinses

Grain Sizes:

- **Fine** - Suited for bath soaks, exfoliating body care products and mouth/dental rinses.
- **Coarse** - Ideally suited for bath salt and bath soak formulations. Coarse salts can also be added to bar soaps to give a unique, beautiful and exfoliating texture to the bars.

Standard Packaging:

Bolivian Pink Salt is available in 280 kg (20 x 14kg bags) quantities.

For more information on Natural Sourcing's Bolivian Pink Salt, Dead Sea Salts, Dead Sea Muds and our selection of other naturally sourced salts, sugars, muds and other ingredients, visit www.naturalsourcing.com or call our Customer Care department at (800) 340-0080 or (203) 702-2500.

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